

*The Educational Service Center (ESC) of Northeast Ohio
Business Advisory Council*

The Northeast Ohio Economy Pre- and Post-COVID

**October 16, 2020
9:30 – 11:00 a.m. (Virtual via Zoom)**

Our Northeast Ohio economy and businesses have undergone significant changes due to the COVID pandemic and business shutdowns. Please join the Northeast Ohio Business Advisory Council for its first meeting of the 2020-2021 academic year to learn about recent employment and business trends in our region.

Presenters:



Jim Trutko, Economic Analysis Consulting

Jim Trutko is a market research and economic analyst, consultant, writer, public policy analyst, and data visualization professional. Jim has held positions with *The Plain Dealer*, Greater Cleveland Growth Association, and writes occasionally for *Crain's Cleveland Business*. He was involved in several entrepreneurial ventures, wrote a report on franchising for the SBA and entrepreneurs with Business Advisers of Cleveland. He will update BAC participants about the economic contraction and rebound pre- and post-Covid in our area.

Adam Snyder, Workforce Connect Manufacturing Sector Partnership

Adam Snyder is the Managing Director of Workforce Connect Manufacturing Sector Partnership for Cuyahoga County. The sector partnership seeks to aggregate the needs and voice of industry across the County and works closely with the Ohio Manufacturers Association to coordinate best practices across the state. Adam will share strategies business leaders are developing in response to industry needs and to prepare youth for the manufacturing workforce of the future.



Registration: Advance Online Registration is Required: www.escneo.org
Professional Development, Calendar of Events / October 16, 2020

(invitations will be sent to registrants prior to the meeting)

Event questions, please contact: Bobbie.lindenbaum@escneo.org or Nadine.grimm@escneo.org
Registration assistance, please contact: roni.staimpel@escneo.org

*The Northeast Ohio BAC convenes quarterly.
BAC meetings are free and open to the public.*