



WHAT'S WORKING BEST FOR SCHOOL SOCIAL MEDIA

RIGHT NOW?

with Andrea Gribble,
Founder of #SocialSchool4EDU

Managing social media for your school district is not your only responsibility, so you need to know how to make the **biggest impact with the least amount of time invested**. If this resonates with you, you'll love this session!

Whether you are just starting out or have been doing social media for years, **Andrea Gribble, founder of #SocialSchool4EDU**, is going to break down the strategies that are working best for schools across the country. From tips on gathering content from schools to creating stunning graphics to knowing how (and when) to respond to negative comments on your platforms, we will discuss it all!

The 90-minute presentation will be overflowing with examples from schools that you can easily incorporate into your social media strategy. The 60-minute Q&A section will leave plenty of time to make sure that no question will be left unanswered.

Thursday, March 21, 2019

Registration at 8-8:30 a.m.

Program Time: 8:30-11 a.m.

Educational Service Center (ESC) of Northeast Ohio
Essex Place, 6393 Oaktree Blvd. South
Independence, Ohio 44131

Cost: Free

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Andrea Gribble is passionate about helping your school broadcast your story to the world. After working with her daughter's school district, she learned that many schools lack the time and expertise to feel comfortable with social media. #SocialSchool4EDU was born in 2014 from Andrea's desire to help other schools do the same. Andrea and her team manage social media for more than 70 school districts across the country and has trained more than 1,000 schools. #SocialSchool4EDU offers full social media management, coaching, and an online membership community to support schools. Andrea holds a MBA from the University of Wisconsin-Eau Claire and is a frequent speaker at educational conferences on the topic of social media.



Learn more about Andrea at SocialSchool4Edu.com