



SCHOOL COMMUNICATIONS/MARKETING NETWORK



TUES., OCTOBER 10, 2023
9-10:30 a.m. Zoom

Chatbots, ChatGPT, and Canva: Practical AI Tips for Communicators

Explore Generative Artificial Intelligence with Andrew Hagen & Ashley Winter

Join Andrew and Ashley from [CEL Marketing PR Design](#) for an engaging exploration of generative AI and its potential for enhancing communication strategies. This session is filled with practical tips, cautionary tales, and unexpected discoveries on how to effectively harness generative AI-powered communication. Gain valuable insights and equip yourself with the tools needed to confidently navigate this transformative technology.

About Andrew A. Hagen & Ashley Winter



Andrew is a communication expert with more than 15 years of experience in school communications and public relations. He has a deep understanding of mixing functionality with storytelling that drives strategic goals forward. Andrew has worked in school communications, public relations, and community engagement, and has supported strategic communications and stakeholder engagement for private organizations, non-profits, and the United States government.



Ashley has dedicated her career to the intersection of technical and creative writing. With a diverse background that spans project management in corporate settings, supporting a public school board, teaching technical writing at the university level, and even volunteering as a writing tutor for incarcerated individuals, Ashley brings a unique set of experiences to the table. Her expertise shines in crafting captivating narratives and executing targeted communication strategies.



Advanced registration is appreciated for this virtual meeting.

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For assistance, please contact Roni Staimpel roni.staimpel@escneo.org or 216-901-4233

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