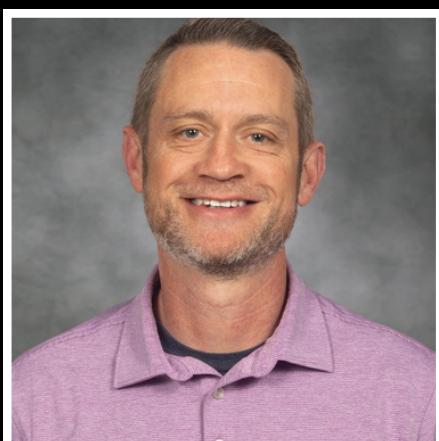## OUR PRESENTERS

Erinn Grube I Communications Coordinator
Chagrin Falls Schools

Mike Daugherty I Assistant Superintendent of Innovation, Technology, and Communication
Chagrin Falls Schools

Cristina Capretta, APR I Director of Marketing and Community Relations
Berea City Schools

Tom Domzalski I Director
East Cleveland City Schools

Gia McCants I Communications Coordinator
Maple Heights City Schools

ESC SCHOOL COMMUNICATION NETWORK MEETING

AI IN SCHOOL COMMUNICATIONS

WEDNESDAY, FEBRUARY 11, 2026
9-11 A.M. (VIRTUAL)
ZOOM LINK: BIT.LY/ESCSCHOOLAI

Discover how school districts are leveraging artificial intelligence to enhance communications, strengthen parent engagement, and expand community outreach. Hear from local districts as they share innovative approaches that will inspire new possibilities for your own schools.

- **Chagrin Falls Schools** focuses on authentic AI interactions for student learning, sharing instructional stories, connecting parents through resources and events, and building community trust through transparent conversations about AI in education.

- **Berea City Schools** explores how to confidently use AI tools that enhance your communication skills through an "AI Lookbook" of core strategies. Learn to automate tasks, strengthen AI skills, and develop strategic workflows—from beginner to expert.

- **East Cleveland City Schools** uses AI to communicate faster with families through a handbook-guided approach with Grammarly and MagicSchool for clarity, plus Canva and ChatGPT for newsletters, social posts, and multilingual outreach.

- **Maple Heights City Schools** will demonstrate how to create a compelling bus driver recruitment video using 100% AI-generated content, with tools, techniques, and step-by-step processes for professional recruitment videos.

Advanced registration is appreciated

www.escneo.org | Professional Development | Calendar of Events