


SCHOOL COMMUNICATIONS/ MARKETING NETWORK



Many school district communication offices can relate to being an office of “one.” The Educational Service Center (ESC) of Northeast Ohio offers a support system of school communication professionals to collaborate and share effective practices, expertise and resources related to school communications.

Join us during the 2020-21 school year for Zoom sessions to share success stories, discuss common challenges and discover how you can improve your skills to better tell the stories of your students, teachers and staff, especially during the COVID-19 pandemic.

The School Communications Network is designed for those individuals who are responsible for the communication efforts of a school district, whether public or private. This is an opportunity to collaborate with your peers in Northeast Ohio and engage in conversations centered around social media, websites, production of materials and newsletters, e-communications, critical incident/ crisis communication, supporting superintendents and boards of education, event planning and media relations, to name a few.



ZOOM DATES

Tuesday, September 29	9-10 a.m.
Tuesday, October 27	9-10 a.m.
Tuesday, December 1	9-10 a.m.
Future Dates TBA	

Advanced registration is appreciated for each date.

www.escneo.org ▶ Professional Development ▶ Calendar of Events

For assistance, please contact Roni Staimpel
roni.staimpel@escneo.org or 216-901-4233



**FOR NETWORK INFORMATION,
PLEASE CONTACT**

Charlene Paparizos
216-524-3000
charlene.paparizos@escneo.org

