



*new* SCHOOL COMMUNICATIONS/  
MARKETING **NETWORK**

Many school district communication offices can relate to being an office of “one.” The Educational Service Center (ESC) of Northeast Ohio wants to offer you a support system of other school communications/marketing professionals to collaborate and share effective practices, expertise and resources related to school communications and marketing.

Beginning in the 2019-20 school year, join us at the ESC to share success stories, discuss common challenges and discover how you can improve your skills to better tell the stories of your students, teachers and staff.

This new School Communications/Marketing Network is designed for those individuals who are responsible for the communication efforts of a school district, whether public or private. This is an opportunity to collaborate with your peers in Northeast Ohio and engage in conversations centered around social media, websites, production of materials and newsletters, e-communications, critical incident/crisis communication, supporting superintendents and boards of education, event planning and media relations, to name a few.



**DATES**

October 29, 2019	9-10:30 a.m.
January 7, 2020	9-10:30 a.m.
April 28, 2020	9-10:30 a.m.

Advanced registration is appreciated for each date.

[www.escneo.org](http://www.escneo.org) ▶ Professional Development ▶ Calendar of Events

For assistance, please contact Roni Staimpel  
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**FOR NETWORK INFORMATION,  
PLEASE CONTACT**

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