



SCHOOL COMMUNICATIONS/MARKETING NETWORK



WED., JANUARY 11, 2023
8:30-10 a.m. Zoom

All Things Social!

From social media content creation, analytics, and social media management systems to developing and maintaining an audience, ambassador programs, photo contests, and editorial style guides, we are talking "all things social" with Juli Regas, social media manager at Case Western Reserve University. Be sure to bring your questions and even your social success stories and let's be inspired to take all of our social media accounts to the next level.

Featuring... JuliAngela Regas

Juli Regas is the social media manager at Case Western Reserve University, where she develops organic content for the main CWRU social media pages. Her work also includes consulting and collaborating with administrators of social media accounts with ties to the university; assessing and analyzing data related to individual and campaign-based posts; and overseeing a group of student social media ambassadors. A Cleveland native, Juli is a graduate of Valley Forge High School in Parma Heights, and earned her Bachelor of Science in Journalism from Ohio University. She now resides in Cleveland Heights with her husband and cat.



Advanced registration is appreciated for this virtual meeting.

www.escneo.org ▶ Professional Development ▶ Calendar of Events
For assistance, please contact Roni Staimpel roni.staimpel@escneo.org or 216-901-4233

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